



Q and A

Q: Who is being priced out of “affordable” housing?

A: Most people have a preconceived notion of who is being priced out, however the reality is that hard working people, instrumental to communities’ functioning, are being priced out. Some of these people include, but are not limited to, Police Officers, Nurses (LPN), Retails Sales Persons and Bank Tellers, to name a few.

Q: What is affordable housing?

A: Housing is considered “affordable” if it costs no more than 30% of ones monthly household income for rent and utilities.

Q: Where are people being priced out of “affordable” housing?

A: An estimated 42% of renter households in any county do not earn sufficient income to afford a two-bedroom unit at the Fair Market Rent. Counties of particular concern include Charleston, Greenville, Horry, Lexington, Richland and Spartanburg.

Q: Why is it important for my community to make housing “affordable”?

A: According to a recent study by the National Association of Realtors, offering “affordable” housing supports a higher quality of life for everyone in the community and sustains the development of an economically vital community.

Q: How can I make a difference in my community and make “affordable” housing a reality for people in need?

A: Make “affordable” housing an issue this November. Contact your local representatives and ask them what they’re doing to make a difference. There are also numerous non-profit organizations that are always looking for volunteers. Support legislation to reduce regulatory barriers to create more affordable housing, help create the political will to address affordable housing issues.